



BEARFACTS 1995 – 2005

Rocky Mount (MSA) [40580]

Rocky Mount is one of 363 Metropolitan Statistical Areas (MSAs) in the nation. Its 2005 population of 143,910 ranked 260th in the nation.

PER CAPITA PERSONAL INCOME

In 2005 Rocky Mount had a per capita personal income (PCPI) of \$27,004. This PCPI ranked 288th in the United States and was 78 percent of the national average, \$34,757. The 2005 PCPI reflected an increase of 1.6 percent from 2004. The 2004-2005 national change was 4.9 percent. In 1995 the PCPI of Rocky Mount was \$18,906 and ranked 265th in the United States. The 1995-2005 average annual growth rate of PCPI was 3.6 percent. The average annual growth rate for the nation was 4.2 percent.

TOTAL PERSONAL INCOME

In 2005 Rocky Mount had a total personal income (TPI) of \$3,886,121*. This TPI ranked 272nd in the United States. In 1995 the TPI of Rocky Mount was \$2,656,452* and ranked 255th in the United States. The 2005 TPI reflected an increase of 1.7 percent from 2004. The 2004-2005 national change was 5.9 percent. The 1995-2005 average annual growth rate of TPI was 3.9 percent. The average annual growth rate for the nation was 5.3 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Rocky Mount. In 2005 net earnings accounted for 65.0 percent of TPI (compared with 66.6 in 1995); dividends, interest, and rent were 12.8 percent (compared with 15.4 in 1995); and personal current transfer receipts were 22.2 percent (compared with 18.0 in 1995). From 2004 to 2005 net earnings increased 1.5 percent; dividends, interest, and rent decreased 6.3 percent; and personal current transfer receipts increased 7.7 percent. From 1995 to 2005 net earnings increased on average 3.6 percent each year; dividends, interest, and rent increased on average 2.0 percent; and personal current transfer receipts increased on average 6.1 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Rocky Mount increased from \$2,868,445* in 2004 to \$2,917,568* in 2005, an increase of 1.7 percent. The 2004-2005 national change was 5.4 percent. The average annual growth rate from the 1995 estimate of \$2,148,512* to the 2005 estimate was 3.1 percent. The average annual growth rate for the nation was 5.5 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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